

This newsletter is a collaboration between the Kentucky WIC Program and Lactation Improvement Network of Kentucky (LINK)



Fall ■ 2015

Kentucky Breastfeeding Newsletter



Kentucky Infant Safe and Strong (KISS) Award

On Thursday, November 5th, 2015, Norton Women's and Kosair Children's Hospital, became the first hospital in Kentucky to be recognized by the KISS Program.

The KISS Program recognizes hospitals that are taking steps to implement evidence based practices that will increase infant safety, reduce the risk of infant mortality and morbidity, and move towards the implementation of the Ten Steps for Successful Breastfeeding.

Hospitals are awarded stars based on the implementation of infant safety goals and breastfeeding goals. A hospital is awarded 1 star by

implementing 1 infant safety step and 2 steps toward successful breastfeeding. The KISS Program will award up to 5 stars. Norton Women's and Kosair Children's Hospital received 4 KISS stars for their implementation of infant safety steps and breastfeeding steps.

Many hospitals have expressed interest in the KISS program. Multiple hospitals have submitted their Intent to Apply and have consulted with the KISS program committee. We hope to have hospitals across the state achieve KISS Recognition in the coming years. For more information on the KISS Program, please visit: <http://chfs.ky.gov/dph/mch/ns/kiss.htm>.

www.kybreastfeeding.com
www.breastfeedkentucky.com
<http://chfs.ky.gov/dph/mch/ns/breastfeeding>

Co-Editor: Marlene Goodlett, MS, RD, LD, CLC
marlene.goodlett@ky.gov
Co-Editor: Michele Burton, RD, LD
burton.michele@gmail.com

Medicaid Single User Breast Pump Coverage

All Kentucky Medicaid managed care organizations (MCOs) now cover the purchase of one single-user manual breast pump (code E0602) or electric breast pump (code E0603) per calendar year for lactating women (V24.1). No prior authorization is required.

Single-user electric breast pumps are appropriate for women who are breastfeeding well and also need to pump regularly during the day, perhaps because they have returned to work or school.

Manual breast pumps are appropriate for women who have a thriving, breastfed baby and wish to pump occasionally. Manual pumps are useful for providing short-term relief from engorgement or for pumping due to missed feedings.

To qualify for breast pump coverage, MCO members must meet the following conditions:

1. The MCO is the primary insurance.

2. The baby has been born.
3. The breast pump must be obtained from a Medicaid certified and participating durable medical equipment (DME) provider.

The following must be included on the prescription to ensure proper billing:

1. Member's name;
2. Date of delivery;
3. The words "Personal use breast pump for lactating mother";
4. MD signature and National Provider Number (NPI); and
5. Date written.

If you have any questions about breast pump coverage for MCO members, please contact Marlene Goodlett at 502-564-3827, ext. 4348, or by e-mail at marlene.goodlett@ky.gov.

Resources

Office on Women's Health

www.womenshealth.gov/breastfeeding/employer-solutions/partner-resources/index.html#factsheets

The Office on Women's Health has released six downloadable solution sheets featuring a variety of industries. The sheets include basic language of the federal law, benefits for supporting nursing moms at work, and practical solutions. The solution sheets complement the online searchable resource "Supporting Nursing Moms at Work: Employer Solutions." Breastfeeding advocates are encouraged to use these resources when conducting outreach with employers.

Breastfeeding Grand Rounds 2015

www.albany.edu/sph/cphce/bfgr15.shtml

This year's 2015 Breastfeeding Grand Rounds, "Breast-feeding in the Workplace—Success Takes a Team," reviewed the importance of supporting

breastfeeding mothers in the workplace and the challenges mothers and employers face in doing so. Strategies and creative solutions to comply with state and federal regulations were presented.

The archived version of this webcast is available at the link above. Continuing education credits are still available.

National Institute for Children's Health Quality

<http://breastfeeding.nichq.org/>

The National Institute for Children's Health Quality (NICHQ) works with hospitals, birthing facilities, and communities to increase support for mothers who choose to breast-feed.

To help advance breastfeeding awareness, NICHQ has a wealth of resources, including infographics, reports, and tool kits available on its web site.

In the News

Giving Birth, Breastfeeding May Help Women's Long-Term Health

www.nlm.nih.gov/medlineplus/news/fullstory_155446.html

Hospitals Doing Better Job of Promoting Breastfeeding

<http://consumer.healthday.com/women-s-health-information-34/breast-feeding-news-82/breastfeeding-support-703964.html>

Newborn Breastfeeding Training at Three Rivers Medical Center

www.thelevisalazer.com/lifestyles/health/12066-newborn-breastfeeding-training-at-three-rivers-medical-center.html

Hospitals Named to New Baby-Friendly Maternity Care Improvement Program

<http://abtassociates.com/NewsReleases/2015/Hospitals-Named-to-New-Baby-Friendly-Maternity-Car.aspx>

Breastfed Infants May Get Enough Vitamin D in Mothers' Milk

www.reuters.com/article/2015/10/07/us-health-breastmilk-vitamin-d

Breastfeeding May Reduce Risk of Aggressive Breast Cancer

www.nlm.nih.gov/medlineplus/news/fullstory_155450.html

Journal Review

***Annals of Internal Medicine*, Published online November 24, 2015**

<http://dx.doi.org/10.7326/M15-0807>

Lactation and Progression to Type 2 Diabetes Mellitus after Gestational Diabetes Mellitus

***Journal of Human Lactation*, Published online November 20, 2015**

<http://dx.doi.org/10.1177/0890334415618936>

Association Between History of Gestational Diabetes and Exclusive Breastfeeding at Hospital Discharge

***Journal of Human Lactation*, Published online November 3, 2015**

<http://dx.doi.org/10.1177/0890334415613079>

Breastfeeding-Associated Hyponatremia

***Journal of Human Lactation*, October 23, 2015**

<http://dx.doi.org/10.1177/0890334415610326>

Assessing the Efficacy of a Breastfeeding-Friendly Quality Improvement Project in a Large Federally Qualified Health Center Network

***Public Health Nutrition*, October 15, 2015**

<http://dx.doi.org/10.1017/S1368980015002967>

Breastfeeding and Postpartum Maternal Weight Trajectories

***Pediatrics*, October 1, 2015**

<http://dx.doi.org/10.1542/peds.2015-1669d>

Maternal Versus Infant Vitamin D Supplementation During Lactation: A Randomized Controlled Trial

***Breastfeeding Medicine*, September 2015**

<http://dx.doi.org/10.1089/bfm.2014.0179>

Comparison of Feeding Practices in Infants in the WIC Supplemental Nutrition Program Who Were Enrolled in Child Care as Opposed to Those with Parent Care Only

***Journal of Human Lactation*, Published online September 16, 2015**

<http://dx.doi.org/10.1177/0890334415605303>

When Breast Milk Alone is Not Enough: Barriers to Breastfeeding Continuation among Overweight and Obese Mothers

Important Dates

December 8, 2015

CDC/USBC Bi-Monthly Coalitions Webinars

2:00—3:00 pm Eastern Time

Visit www.usbreastfeeding.org for more information.

December 8, 2015

ILCA Webinar

Using Breastmilk to Assess the Risk of Developing Breast Cancer

3:00-4:00 pm Eastern Time

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www.ilca.org/i4a/pages/index.cfm?pageID=4280

February 9, 2016

CDC/USBC Bi-Monthly Coalitions Webinars

2:00—3:00 pm Eastern Time

Visit www.usbreastfeeding.org for more information.

March 7-11, 2016

Lactation Counselor Training Course and CLC Certification Exam

Cincinnati, OH

www.healthychildren.cc

Save The Date

March 22, 2016

Kentucky Breastfeeding Summit

Lexington, KY



Kentucky Public Health

Prevent. Promote. Protect.

USDA is an equal opportunity provider and employer.
WIC is a registered service of the U.S. Department of Agriculture
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Women, Infants and Children.

